

Where we started

The University of Nottingham is a well-respected research university based in the UK with over 44,000 students enrolled globally. As a member of the Russell Group - a collection of the UK's 24 leading universities - innovation is a touchstone of the University of Nottingham's outlook, which is why they were approached by The Pay Index.

It is important for the Careers and Employability Service at the University of Nottingham to be able to provide students with as personalised careers guidance as possible. However, a major challenge they face is that as a leading university with numerous campuses around the world, the ability to access latest local, national, global and relevant graduate labour market information is sometimes logistically difficult.

Objectives

- To collate the vast range of disparate career and employability data sources into a centralised hub that can be viewed and toggled by the university's students in easy-to-understand reports.
- To help the University of Nottingham to quantify the earnings potential of its undergraduate and post-graduate courses to assist in future marketing communications.
- To provide useful future insights into the University of Nottingham's alumni community. Allowing the University to gather career related information, including sector, function, salary and location.
- To offer students real-time financial and cost-of-living data to compare career pathways across different sectors and functions. Enabling them to make more informed decisions about their future after graduation.
- To educate the student community in its understanding of the professional world, specifically salaries, roles, functions and cost-of-living.

The Pay Index's Solution

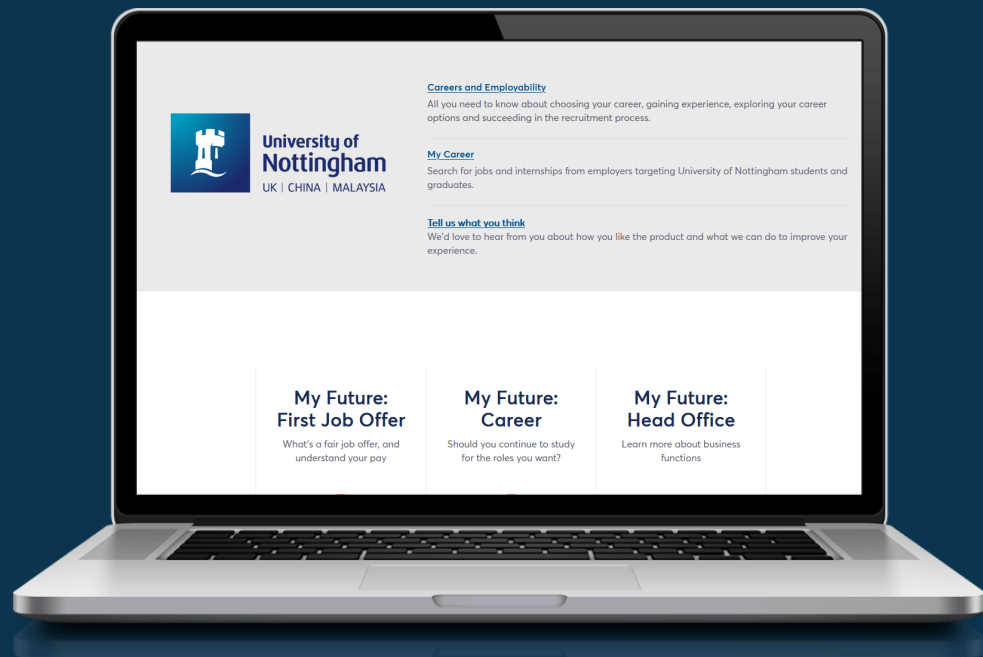
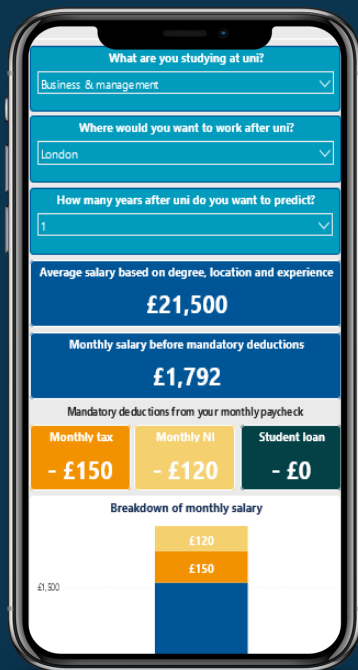
Working with a wide range of colleagues in the Careers and Employability Service at the University of Nottingham, The Pay Index were able to offer an innovative digital solution to the challenge of preparing students for their future.

The Pay Index agreed to work alongside the Careers and Employability team to design and build a bespoke suite of reports in response to each of the objectives.

Delivery

Over a period of three months The Pay Index worked with key stakeholders in the Careers and Employability Team at the University of Nottingham to create an entirely bespoke suite of reports: **My Future: First Job Offer**, **My Future: Career** and **My Future: Head Office**.

Each report was designed with the objectives of the university in front of mind. Special attention was paid to ensuring the data visualisations within these reports were easy-to-understand and clearly explained for users.



What they said...

"The opportunity to work with innovative software, great people and fascinating data makes this project between The Pay Index and the Careers and Employability Service here at the University of Nottingham so exciting. The insights we've already gained from using The Pay Index are fascinating and we're keen for our students and graduates to use this brilliant tool in addition to our existing resources in their career development planning" **Stuart Marriott, Associate Director, Careers and Employability Service**

"We are delighted to have worked alongside such a well-respected university in delivering this ground-breaking product. The input of the University of Nottingham's Careers and Employability Service has been essential in helping us to create such an exciting tool that we hope educates and inspires their student community for years to come." **James Rust, CEO of The Pay Index**